



# Postal Remarketing

Convert your website visitors into a direct mail list and bridge the gap between online and offline marketing.

Creating a multi-channel marketing strategy that blends traditional and digital efforts is essential for your marketing objectives. With direct mail retargeting, you can re-engage your website visitors and deliver a personalized message straight to their mailbox.

## How it Works

When consumers explore your website, click on your content, or abandon items in their cart, Streamworks collects their data and matches their device's IP address with a mailing address. Within 48 hours of their visit, we send a targeted postcard or letter package designed to capture their attention and drive action.

### Postal Remarketing Makes it Easy to:

- Convert online traffic into direct mail responses
- Develop a mailing list guaranteed to be your target audience
- Re-engage lost website visitors with a personalized approach

#### Program Setup Details:

- Tag script for up to 3 website pages
- One creative set up for 6x9 postcard
- Cost: \$1500



*Personalized  
& Mailed, All Within  
48 Hours!*



Print & Mail:

**\$1.75**  
Per Card  
(Includes Postage)

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